

KEVIN.MURPHY



West Coast Beauty + KEVIN.MURPHY Education

Join us in exploring the KEVIN.MURPHY + COLOR.ME range! These inspiring classes are in support of new stylists and salons new to KEVIN.MURPHY. Space is limited, so register by scanning the QR code, visiting www.west-coast-beauty.com/education or through your local WCB Sales Consultant.



COLOR.ME START

This essential class offers overviews of COLOR.ME by KEVIN.MURPHY. Topics include philosophy, hair diagnosis, client communication, product usage and points of difference. Designed to further technical skill and help address challenges, learn about initial consultations, colour selection, advanced coloration, and practical trouble.

Date: April 21st 2025
Time: 10:00 am - 2:00 pm
Educator: Shauna Molloy, COLOUR STYLE.KEY

Cost: Complimentary
Location: WCB Kelowna Education Center
101-1641 Commerce Ave, Kelowna

LEARN.ME Products

Take a deeper dive into the regimes. Understand why each of the KEVIN.MURPHY product families exists and which clients each one is recommended for. Simplify the process of the client conversations, develop a problem solving mindset and explore cocktailing options based on each client's individual needs.

Date: May 12th 2025
Time: 10:00 am - 2:00 pm
Educator: Laura Drake, STYLE.KEY

Cost: Complimentary
Location: WCB Kelowna Education Center
101-1641 Commerce Ave, Kelowna

